

AWARDS

# Reward With Impact

Make it special.  
Make it simple.  
Make it last.



# CREATE AN EXPERIENCE THAT LEAVES A LASTING IMPRESSION



People are unique, extraordinary individuals. And when they do exceptional things, like perform at their peak or show their loyalty to your brand, it's worth celebrating.

Meaningful awards are your chance to celebrate while creating memories that tie back to your organization. And inspire a lasting emotional connection between your people and your brand.



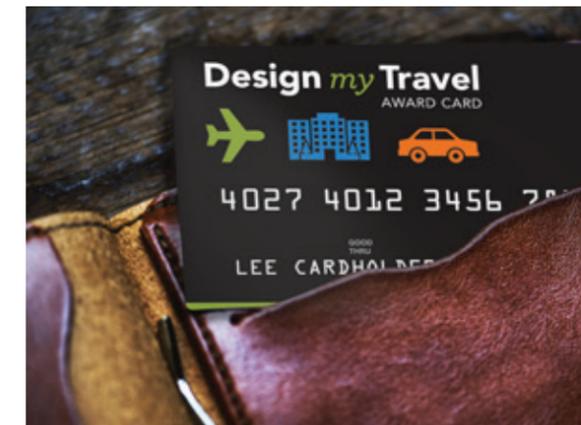
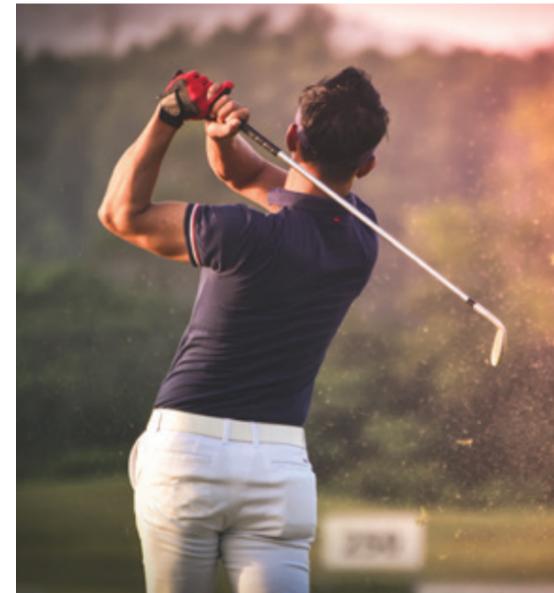
# Memorable and Meaningful Rewards. At Your Service.

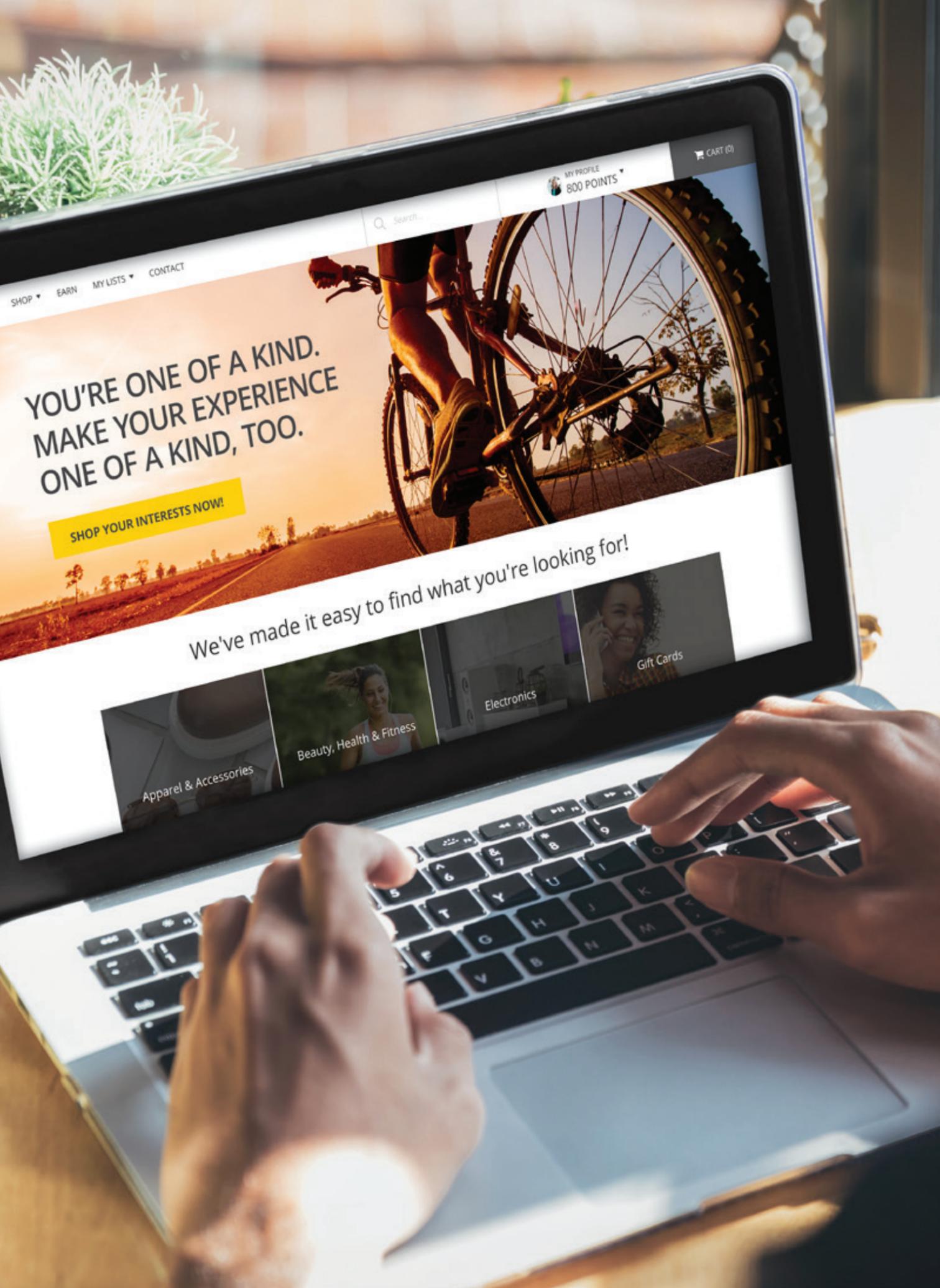
Meaningful rewards come from personalized experiences. The kind that drive engagement and inspire connections. At ITA Group, we deliver motivational awards that appeal to the unique interests of your people. All of them.

## Awards Experiences

- > Unique experiences to delight all interests, like outdoor adventures, exclusive concert access and everything in between
- > Custom travel packages
- > Merchandise, including top brands and trending products
- > Gift cards and prepaid cards
- > On-site gifting, including envy-worthy amenities and pop-up shops
- > Company and program-branded merchandise awards
- > Recognition gifts, like trophies and plaques
- > Charitable giving and donation options

Award fulfillment support is available to 81% of the world's population, or 6.2 billion people!





## Motivation and Satisfaction Come Standard

We want your people to love their award—and ultimately love your brand. And we know the experience of receiving the award is as impactful as the award itself.

That's why we work behind the scenes to deliver a seamless experience. When sending, we ensure the right award shows up at the right time—and in the right way. For online shoppers, our awards experience is personalized, customized and accessible anywhere. Our storefront matches individual users' interests, wish lists and preferences, making their progress-to-goal tracking more tangible and enticing.

But we want to make your life easier, too. That's why we do the heavy lifting, like making sure you have the best award options to align with your strategy and resonate with your recipients. Our on-site customer service is here to manage any inquiries so you don't have to. You'll also have data reports at your fingertips—showcasing redemption trends and participant satisfaction—so you know exactly what's working and where there's opportunity to adjust. In the end, it all drives engagement and maximizes the motivational appeal of your awards experience.

# We're More Than Great Awards Experiences

**Check out our complete offering of engagement and recognition solutions.**

Events | Employee Experience Solutions | Incentives | Customer Loyalty Programs | Incentive Travel

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