



## FOR IMMEDIATE RELEASE

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### **ITAGroup Announces 2010 Timeless Performance Award Winners**

**West Des Moines, Iowa** (February 1, 2011) – In recognition of outstanding service performance, **ITAGroup**, a West Des Moines-based performance improvement company, announced the 2010 winners of the **ITAGroup** Timeless Performance Award. Disney's Contemporary Resort, Coronado Springs Resort and Grand Floridian Resort & Spa were winners in the hotel category, with three-time winner Experience Florida capturing the Destination Management Company award.

Senior Vice President of Event Management Mary Bussone commented, "Our supplier partners are critical in our ability to deliver excellence for our customers' meetings and incentives. We consider them an extension of our company. The Timeless Performance Award recognizes partners that have delivered 'above and beyond' and have consistently demonstrated their commitment and dedication to our customers and our company."

In order to qualify for the **ITAGroup** Timeless Performance Award, companies must receive program evaluation scores in excess of 95% on **ITAGroup's** Group Event Management Supplier Evaluation Surveys. Scores at or above this level earn an "Outstanding Achievement" classification and make the supplier partner eligible for the Timeless Performance Award. All eligible programs are evaluated on service performance throughout the life of the event – from initial delivery stages through final execution.

#### **About ITAGroup**

**ITAGroup** is a full-service performance improvement company focused on improving business results through people. Partnering from assessment through post-operation analysis, **ITAGroup** engages and motivates people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee-owned and headquartered in West Des Moines, Iowa, with sales offices in Atlanta, Chicago, Dallas, Florida, Indianapolis, Los Angeles, Minneapolis, New Jersey and West Des Moines.

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