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Fairmont Hotels & Resorts and MC&A, Inc. Named Recipients
of **ITAGroup's** Timeless Performance Award

Des Moines, IA (February 17, 2009) – **ITAGroup**, a full service people performance improvement company based in Des Moines, IA, announced recently that Fairmont Hotels & Resorts and MC&A, Inc. (Mary Charles & Associates) have been named the recipients of the 2008 **ITAGroup** Timeless Performance Award.

The award, given annually, recognizes outstanding service performance in the travel industry. Service performance is benchmarked against the feedback results from **ITAGroup's** 2008 Group Event Management Supplier Evaluation surveys. In order to qualify for consideration for this award, the overall program evaluation scores must exceed 95%. Scores at or above this level earn "Outstanding Achievement" classification and make a company eligible for the Timeless Performance Award. All eligible programs are evaluated on their service performance throughout the life of the relationship - from the initial delivery stages through final execution. Service performance ratings are submitted by sales, presale, group operations and on-site travel staff teams, who are impacted by the service levels of participating organizations. To view a Flash video highlighting the award winners, please visit <http://www.itagroup.com/timelessperformance/>.

About ITAGroup

ITAGroup is a full-service performance improvement company focused on improving business results through people. Partnering from assessment through post-operation analysis, **ITAGroup** engages and motivates your people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee owned and headquartered in Des Moines, Iowa, with sales offices in Atlanta, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Los Angeles, Minneapolis, New Jersey, New York and Florida. In 2006, **ITAGroup** earned the distinction of being named one of The Principal 10 Best Companies for Financial Strength, by Principal Financial Group.

To learn more about **ITAGroup** and its full service people performance improvement solutions please contact www.itagroup.com or call (800) 257-1985.