



**FOR IMMEDIATE RELEASE**

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***ITAGroup* Spirit Shines Bright in September**

**Des Moines, IA** (September 28, 2009) – In an ongoing commitment dedicated to fostering an atmosphere of charity involvement, the employee-owners of *ITAGroup* invested their time, talents and dollars in a variety of company-wide initiatives this past month.

Spearheaded by the Spirit of *ITAGroup* Committee, a team that coordinates community service events for the company, the month-long initiative included three large community service projects and a variety of internal fund-raising events.

“It has been a very rewarding experience,” stated *ITAGroup* employee Katie Ross about the month-long initiative. “Not only has it been a great experience helping others, it has been a great teambuilding experience with my co-workers.”

The month’s first big initiative saw ninety-four employees packaging food for Meals from the Heartland. While holding rewarding images in their minds of smiling children receiving meals,



*ITAGroup* employee-owners package food for Meals from the Heartland.

employees worked side-by-side with thousands of other community volunteers to help assemble over four million packets. *ITAGroup*’s employees also donated \$2,500 to the effort.

*ITAGroup* was also a proud title sponsor for the Anawim Housing/Hubbell Realty 9 Homes in 9 Days project. The sponsorship included a contribution through the

*ITAGroup* Foundation, volunteer support and the creation of a robust event registration Web site. Forty-two

employees worked at the build site, helping complete the project two days ahead of schedule.

Within one week, nine families had moved into their new homes.

The third community project centered on the United Way Day of Action. Fifteen spirited volunteers painted rooms and cleaned the grounds at Des Moines' Youth Emergency Services & Shelter (YESS), an organization that supports issues such as homelessness, physical abuse, drug problems, respite and emergency needs. The mission for the day was to improve the environment where youth and families can seek shelter, programs and services.



*ITAGroup* employee-owner Jim Heitzman paints at Des Moines' Youth Emergency Services & Shelter.

“Last year we had 1,176 admissions to our facility. You can imagine with that many kids coming in and out of our building, it takes a lot of work to keep it looking nice,” stated Jana Daisy, Community Activities Managers at YESS. “We rely heavily on volunteers to make this happen. I had a lot of fun working with the crew from **ITAGroup**.”

In addition to the month's community projects, September also saw **ITAGroup** work to surpass a United Way fundraising goal. With economic challenges heavily impacting the countless programs supported by United Way, the company's employee-owners agreed to increase their amount of giving. In addition to personal donations, nearly every department within the company held special fundraising events, ranging from bake sales to vacation getaway drawings, to ensure last year's pledge was surpassed.

Community spirit efforts are not expected to slow down as the seasons change. A variety of events are already scheduled for the months ahead, including a pancake breakfast supporting the United States Marine Corps Toys for Tots program, the continued sponsorship of Jolly Holiday Lights for the Make-a-Wish Foundation, and a mystery mission afternoon in October that will send groups of five on over a dozen simultaneous service projects in the community.

#### **About ITAGroup**

**ITAGroup** is a full-service performance improvement company focused on improving business results through people. Partnering from assessment through post-operation analysis, **ITAGroup** engages and motivates your people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee owned and headquartered in West Des Moines, Iowa, with sales offices nationwide.

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