



**FOR IMMEDIATE RELEASE**

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**ITAGroup Receives PCI-DSS Certification**

West Des Moines, IA (September 29, 2010) – **ITAGroup**, Inc. announced last week that it has received certification of PCI-DSS – Payment Card Industry Data Security Standard, utilizing the services of Trustwave, the leading provider of data security and payment card industry compliance solutions. **ITAGroup** is a full-service performance improvement company focused on improving business results through people.

Founded by American Express, Discover Financial Services, JCB, MasterCard Worldwide, and Visa International, the PCI Security Standards Council is an independent body formed to develop, enhance, disseminate and assist with implementation of security standards for payment account security.

“Our customers trust us with their data and we take that trust seriously,” said John Rose, Vice President of Information Technology. “Our approach was to go ensure we met both the letter and spirit of the PCI standard. We know that data security is top of mind to our customers. We deliver results to our customers, whether it is the safety of their data or the performance of the programs we develop to improve their business results.”

**About ITAGroup**

**ITAGroup** is a full-service performance improvement company focused on improving business results through people. Partnering from assessment through post-operation analysis, **ITAGroup** engages and motivates people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee owned and headquartered in Des Moines, Iowa, with sales offices in Atlanta, Chicago, Dallas, Des Moines, Indianapolis, Los Angeles, Minneapolis, New Jersey and Florida.

To learn more about **ITAGroup**, visit [www.itagroup.com](http://www.itagroup.com) or follow them at [www.twitter.com/itagroup](http://www.twitter.com/itagroup).