



FOR IMMEDIATE RELEASE

For more information contact:

Kory Schramm
Corporate Communications Manager
ITAGroup
Phone: 515-326-3493
Fax: 515-221-8348
E-mail: kschramm@itagroup.com
www.itagroup.com

Destinations by Design (DBD) Las Vegas and The Ritz-Carlton Hotels & Resorts Named Recipients of ITAGroup's Annual Timeless Performance Award

Des Moines, IA (February 23, 2010) – **ITAGroup**, a full service people performance improvement company based in Des Moines, IA, announced recently that Destinations by Design (DBD) Las Vegas and The Ritz-Carlton Hotels & Resorts have been named the most recent recipients of the **ITAGroup** Timeless Performance Award.

The award, given annually, recognizes outstanding service performance in the travel industry. Service performance is benchmarked against the feedback results from **ITAGroup's** Group Event Management Supplier Evaluation surveys. In order to qualify for consideration for the award, the overall program evaluation scores must exceed 95%. Scores at or above this level earn "Outstanding Achievement" classification and make a company eligible for the Timeless Performance Award. All eligible programs are evaluated on their service performance throughout the life of the relationship - from the initial delivery stages through final execution. Service performance ratings are submitted by a variety of individuals who are impacted by the service levels of participating organizations.

Three specific hotel properties were identified for their outstanding performances. They included: The Ritz-Carlton Golf & Spa Resort, Rose Hall, Jamaica; The Ritz-Carlton, Lake Las Vegas; and The Ritz-Carlton Powerscourt, County Wicklow.

Lulu Stribling, Director of Global Accounts, also received special recognition for her outstanding sales support.

Last year's recipients were Fairmont Hotels & Resorts and MC&A, Inc.

About ITAGroup

ITAGroup is a full-service performance improvement company focused on improving business results through people. Partnering from assessment through post-operation analysis, **ITAGroup** engages and motivates your people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee owned and headquartered in Des Moines, Iowa, with sales offices in Atlanta, Chicago, Dallas, Des Moines, Indianapolis, Los Angeles, Minneapolis, New Jersey, New York and Florida.

To learn more about **ITAGroup** and its full service people performance improvement solutions please contact www.itagroup.com or call (800) 257-1985.

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