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ITAGroup Employee Owner Named to Incentive Research Foundation Board of Trustees

Des Moines (February 18, 2009) – The Incentive Research Foundation has named Pat Pelischek, an **ITAGroup** Performance Solutions Manager, to their Board of Trustees.

Pelischek, who will also be actively involved in the Foundation's Communications Committee, was one of four new members selected to the board. Each member was selected for their intimate understanding of the motivation and incentive industries, and will be tasked with looking for innovative ways for companies to identify, engage and retain valuable employees in these challenging economic times.

Pelischek has more than 14 years of industry experience developing strategic performance improvement programs for a range of **ITAGroup** FORTUNE 500/FORTUNE 1000 companies. He works out of **ITAGroup's** Minneapolis sales office.

About The Incentive Research Foundation

The Incentive Research Foundation (IRF) funds and promotes research to advance the science, enhance the awareness and appropriate application of motivation and incentives in business and industry globally. The goal is to increase the understanding, effective use and resultant benefits of incentives to businesses that currently use incentives and others interested in improved performance. The IRF is headquartered in New York, New York.

Web site: <http://theirf.org>

About ITAGroup

ITAGroup is a business leader dedicated to helping the world's largest companies engage and motivate employees, channel partners and customers through integrated, full-service strategies. Partnering from assessment through post-operation analysis, we engage and motivate your people through sales incentives, employee recognition programs, business-to-business loyalty solutions, product launches, marketing services, group travel events and business meetings. The company is employee owned and headquartered in Des Moines, Iowa, with sales offices in Atlanta, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Los Angeles, Minneapolis, New Jersey, New York and Philadelphia.

Web site: www.itagroup.com

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