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CELEBRITY CRUISES HONORS TOP CORPORATE TRAVEL PARTNER

MIAMI – February 13, 2009 – On the heels of announcing its top travel agent partners for 2008, this week, Celebrity Cruises announced its Corporate Sales Account of the Year. Taking top honors for the most recent year is **ITAGroup**, chosen for its outstanding accomplishments in selling incentive/meeting cruises on Celebrity's ships to corporate clients.

"With most of our corporate meeting and incentive bookings coming from our travel partners, companies like **ITAGroup** continue to be the driving force behind our success," said Dondra Ritzenthaler, senior vice president of sales, Celebrity Cruises. "**ITAGroup** goes out of their way to make the most of that partnership in successfully selling not only the incentive/meeting groups, but also our individual incentive cruise gift certificates and charters, too."

ITAGroup will receive an in-person presentation by Celebrity sales team executives (Ritzenthaler; Vice President of National, Corporate, Incentive and Charter Sales Jeff Clarke; Director of Corporate Sales and Charters Ron Gulaskey; and Corporate Sales Manager Pat Bralick). They also will receive a beautiful leaded crystal vase and a certificate of achievement.

Celebrity Cruises offers comfortably sophisticated, upscale cruise experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, Australia/New Zealand, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, Hawaii, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Australia, Canada, Europe and South America. Noted for four of the top 10 "Top Cruise Ships in the World" in the large-ship category, as voted by the readers of *Condé Nast Traveler* (February 2008 readers' poll), Celebrity's fleet – including the new *Celebrity Solstice* – will be joined by *Celebrity Equinox* this year, *Celebrity Eclipse* in 2010, a fourth Solstice-class ship in 2011, and a fifth in 2012. For more information, call your corporate travel partner, dial 1-800-722-5934 or visit www.celebritycorporatekit.com. To learn more about **ITAGroup**, visit www.itagroup.com or e-mail ideastoaction@itagroup.com.

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