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ITAGroup Achieves Sustainability Certification

Des Moines, Iowa (June 17, 2011) – **ITAGroup, Inc.** today announced that its ISO9001:2008-based Business Management System has achieved an additional certification to the BS8901:2009 *Sustainability Management System for Events* Standard.

BS8901 is the British Standard developed specifically to help the meeting and events industry operate in a more sustainable, environmentally friendly manner. It was designed to ensure an enduring and balanced approach to economic activity, environmental responsibility and social progress relating to meetings and events.

“This is a great achievement for **ITAGroup** because it confirms our approach and commitment to offering sustainable meeting and event solutions to our customers,” says Mary Bussone, **ITAGroup** senior vice president – event management. “It shows that we do the right thing when it comes to using resources responsibly.”

To achieve certification, organizations must identify and understand the effects their activities have on the environment, on society and on the economy, and put measures into place to minimize their impact. First published in November 2007 and revised in September 2009, the BS8901 Standard shares common management system principles and processes with the ISO9001 Quality Management and the ISO14001 Environmental Management Standards.

“This isn’t an end point for **ITAGroup**,” explains Bussone. “The Standard also requires us to aspire to continually improve our sustainability performance, and that’s a key component of who we are.”

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About ITAGroup

ITAGroup combines incentive programs, rewards and recognition, group travel and event management to engage employees, motivate channel partners and ignite customer devotion. And we rely on traditional business values like hard work, integrity and great client service to make sure our clients are successful. Founded in 1963, **ITAGroup** is headquartered in Des Moines, Iowa, with sales offices in Atlanta, Boca Raton, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Los Angeles, Minneapolis, Philadelphia, San Francisco and the greater New York City area.

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