



## FOR IMMEDIATE RELEASE

**For more information contact:**

Molly Van Gorp  
Corporate Marketing Specialist  
**ITAGroup, Inc.**  
Phone: (515) 326-3117  
Fax: (515) 221-8345  
E-mail: [mvangorp@itagroup.com](mailto:mvangorp@itagroup.com)  
[www.itagroup.com](http://www.itagroup.com)

### **ITAGroup Honored with United Way GIVE Award**

**West Des Moines, Iowa** (April 26, 2011) – Following a 45 percent year-over-year increase in employee giving, **ITAGroup** was honored with the 2010 United Way Organization GIVE Award from the United Way of Central Iowa for companies with 200 to 799 employees. This award pays tribute to businesses and organizations who give to improve lives and build stronger communities.

John Rose, Vice President of Technology and Chairman of **ITAGroup's** United Way Committee stated that, "During our 2010 United Way campaign, **ITAGroup** team members exhibited their generosity and spirit of volunteerism. We are extremely proud of the way our team supports the United Way and its work in our community."

Through the 2010 campaign, themed Buck Up! Ride United!, **ITAGroup** raised over \$116,000 for the United Way of Central Iowa through individual giving, campaign events and departmental initiatives.

#### **About the United Way of Central Iowa**

The United Way of Central Iowa convenes and unites action in our community in three important areas: education, income and health. By making steady advances together, we create opportunities for a better life for all. The United Way of Central Iowa consistently ranks among the top of all United Way's for the per capita contributions made by our local community.

Visit [www.unitedwaydm.org](http://www.unitedwaydm.org) for more information.

#### **About ITAGroup**

Business is driven by loyalty. **ITAGroup** taps that power with a comprehensive range of loyalty solutions. We combine incentive programs, rewards and recognition, group travel and event management to engage employees, motivate channel partners and ignite customer devotion. And we rely on traditional business values like hard work, integrity and great client service to make sure our clients are successful. Founded in 1963, **ITAGroup** is headquartered in West Des Moines, Iowa, with sales offices in Atlanta, Boca Raton, Chicago, Dallas, Des Moines, Indianapolis, Los Angeles, Minneapolis, Philadelphia, San Francisco and the greater New York City area.

Visit [www.itagroup.com](http://www.itagroup.com) or follow **ITAGroup** on Twitter at [www.twitter.com/itagroup](http://www.twitter.com/itagroup).